Emerging technologies such as artificial intelligence (AI), robotic process automation (RPA), machine learning (ML), optical character recognition (OCR), predictive analytics, blockchain and natural language processing (NLP) are at the core of technology innovations transforming our world. They’re reshaping the way we live and do business.

Now, these emerging technologies are transforming the private equity landscape.

How do I prepare for what the future holds?
Investors are demanding new levels of access to information, and you must respond. Accelerating your digital transformation should be a priority.

Begin with digitalizing investor servicing and communications in the pursuit of capital allocations. Investors now expect digital channels for almost every interaction. Applying the latest digital technologies makes information available on any device. Adding this layer to your investor communications allows for far greater collaboration and can transform relationships with clients that are providing capital.

How do I source capital more efficiently?
Private equity firms have been harnessing the power of platforms and systems for many years. However, the application of emerging technologies has mainly been to fix problems or automate manual, repetitive processes. In fact, for the last several years, one of the most common focuses has been manual data entry.

However, as more and more firms implement smart automation for their data and processes, we’re seeing the next big change. Emerging technologies are proving their value in solving operational inefficiencies, and private equity firms are rethinking their sourcing strategies by embracing these technologies in order to attract capital allocations. That’s transforming the private equity industry and fueling digital transformation.

How can I benefit from digitalizing my investor communications?
An exceptional digital portal with advanced visualizations and analytics plus an intuitive investor experience will attract quality investors, streamline onboarding, and enable you and your investors to easily access and share information with more transparency and additional security. Accelerating your move to digital can transform your client relationships, modernize your communications, enhance your brand and futureproof your approach to sourcing capital.

Emerging technologies are reshaping the industry by reducing operational costs, generating insights to drive better investment decision-making and predicting clients’ behaviors or possible fraud. We believe that over the next 10 years, AI in particular will become a part of nearly all financial tools and applications, giving rise to new services and fintech ecosystems that currently don’t exist.
WHICH EMERGING TECHNOLOGIES DO I NEED TO UNDERSTAND AND HARNESS?

1. RPA is beginning to erase manual and repetitive work so that your talent can focus their energy and resources on growth-fueling activities.

2. Distributed ledger technology (DLT) and blockchain platform adoption is disrupting current operations by creating trust through transparency. They remove operational inefficiencies by eliminating the need for reconciliation, for example, and by digitalizing assets such as contracts or tokenizing investments.

3. AI and ML give you greater insights into patterns in data, portfolios and client behaviors, leading to smarter decision-making. Leverage alternative data sources for powerful and predictive analytics, and adopt NLP to accelerate how users interact and absorb data by asking natural questions about dashboards and graphs through a chat window or voice.

4. New tools combine AI, NLP and ML capabilities to create solutions such as research as a service, which help with deal sourcing and client relationship intelligence for prospecting—enabling faster decision-making.

5. AI and ML also offer new capabilities around know your customer and anti-money laundering, supporting new levels of fraud detection and data security.

Talk to us to learn more about the role of technology in sourcing capital.

About FIS

FIS is a leading provider of technology solutions for merchants, banks and capital markets firms globally. Our employees are dedicated to advancing the way the world pays, banks and invests by applying our scale, deep expertise and data-driven insights. We help our clients use technology in innovative ways to solve business-critical challenges and deliver superior experiences for their customers. Headquartered in Jacksonville, Florida, FIS is a Fortune 500 company and is a member of Standard & Poor’s 500 Index.

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